THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method of forming a golf ball product, comprising:

forming a core; and

forming a multi-color layer over said core by:

selecting a material;

providing a first portion of said material with a first pigment additive, wherein the first pigment additive is selected from the group consisting of pearlescent pigments, reflective or optically active particulates, fluorescent dyes, and mixtures thereof;

providing a second portion of said material with a second pigment additive, said second pigment additive being of a different color than said first pigment additive; and injecting said first and second materials to form said multi-color layer.

- 2. (Original) The method of claim 1, wherein said forming a multi-layer cover includes injecting said first and second materials into cup molds to form cups.
- 3. (Original) The method of claim 2, further comprising molding said cups around said core to form a secondary golf ball product.
- 4. (Original) The method of claim 3, in which said molding includes forming a cover layer having an inner cover layer and an outer cover layer.
- 5. (Original) The method of claim 4, in which said molding includes forming a thicker outer cover layer and a thinner inner cover layer.

- 6. (Original) The method of claim 4, in which said molding includes forming an outer cover layer and an inner cover layer of substantially the same thickness.
- 7. (Original) The method of claim 4, in which said molding includes forming a thinner outer cover layer and a thicker inner cover layer.
- 8. (Original) The method of claim 4, in which said molding further includes forming a cover layer having an intermediate cover layer.
- 9. (Original) The method of claim 1, wherein said first portion forms approximately 10% to approximately 90% of said layer.
- 10. (Original) The method of claim 1, wherein said first portion is substantially white.
- 11. (Original) The method of claim 1, wherein said forming a multi-layer cover includes forming a substantially translucent cover over said multi-color layer.
- 12. (Original) The method of claim 1, wherein said injecting includes injecting said first and second materials sequentially.
- 13. (Withdrawn) The method of claim 1, wherein said injecting includes injecting said first and second materials simultaneously.
- 14. (Previously Presented) The method of claim 1, wherein said injecting includes injecting said first portion differently than said second portion by varying one or more of the relative injection timings, injection rates, volumes, sequencing, delaying, holding pressures, and material temperatures.

15. (Currently Amended) A method of forming a golf ball, comprising:

forming a core; and

forming a multi-color cover layer over said core by:

selecting a material;

providing a first portion of said material with a first pigment additive, wherein the first pigment additive is selected from the group consisting of pearlescent pigments, reflective or optically active particulates, fluorescent dyes, and mixtures thereof;

providing a second portion of said material with a second pigment additive, said second pigment additive being of a different color than said first pigment additive; and

injecting said first and second materials to form said multi-color layer.

- 16. (Previously presented) The method of claim 15, wherein both of said pigments are visible on said cover layer of the finished golf ball.
- 17. (Previously Presented) The method of claim 15, wherein said forming a multilayer cover includes forming a substantially translucent cover over said multi-color layer.
- 18. (Previously Presented) A method of forming a golf ball, comprising:

forming a core; and

forming a multi-color cover layer over said core by:

selecting a material;

providing a first portion of said material with a first pigment additive, wherein the first pigment additive is selected from the group consisting of pearlescent pigments, reflective or optically active particulates, fluorescent dyes, and mixtures thereof;

providing a second portion of said material with a second pigment additive, said second pigment additive being of a different color than said first pigment additive; and

injecting said first and second materials to form said multi-color layer; wherein said forming a multi-color cover includes forming a substantially translucent cover over said multi-color layer.

19. (Canceled)

Please add the following new claims:

20. (New) A method of forming a golf ball, comprising:

forming a core; and

forming a cover over the core by:

selecting a first material, wherein the first material comprises a first pigment additive, and wherein the first pigment additive is selected from the group consisting of pearlescent pigments, reflective or optically active particulates, fluorescent dyes, and mixtures thereof;

selecting a second material, wherein the second material comprises a second pigment additive, wherein the second pigment additive comprises a non-fluorescent dye; injecting the first material into a mold to form an outer cover layer; injecting the second material into the mold to form an intermediate layer.

21. (New) The method of claim 20, wherein the step of injecting the second material comprises sandwiching the second material between the first material.